

THE LEADER IN SECURITY OPERATIONS



# Keeping Safe Online

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## The Internet

- It's Free\*
- Connect around the world in seconds
  - Access / search information
  - Talk to friends & family
  - Social media
  - Watch videos (streaming)
  - Listen to music
  - Shop when you want, from where you want!
- Reach countries you could never easily get to - *everywhere is available!*
- The possibilities are endless....!

\*Often pay to access the internet (mobile phone / broadband bills)



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# But Not Everything Is Rosey



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**Kevin Poireault**  
Reporter, Infosec Magazine  
Follow @kpoireault Connect on LinkedIn

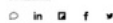
**INC Ransom** Blog / Disclosure / AT&P#193826a#8b#8#95d

- You may also like**
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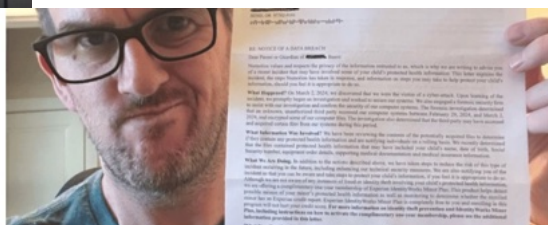
## Teen phone monitoring app leaked thousands of user passwords

Exclusive: A server stored teenagers' Apple ID email addresses and plaintext passwords.

Written by Zack Whittaker, Contributor  
May 20, 2019 at 9:20 a.m. PT



**related**  
The best mobile VPNs: Expert test



## My child had her data stolen—here's how to protect your kids from identity theft

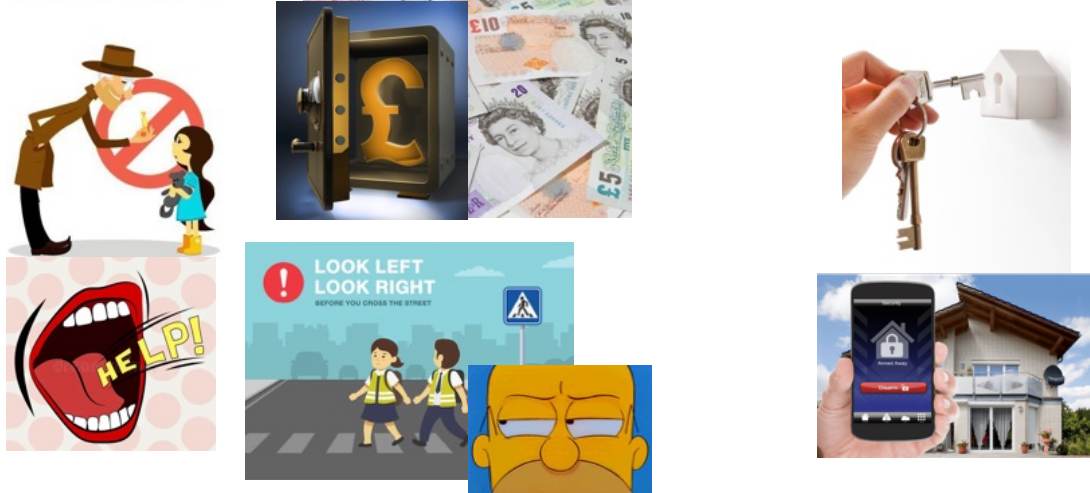
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# Keeping Safe In The REAL World

Stranger danger?



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# Keeping Safe Online



- The “worldwide web” – everything is interconnected, and you must be aware of the dangers.
- Criminals and bad people act in gangs, and are online to try and take money from you or cause upset.
- A hack of your email can result in your personal secret information being leaked or stolen for everyone to know.
- They can pretend to be you online and post nasty things – your reputation can be damaged
- If they can access your bank, your money can easily be stolen
- **Your digital fingerprint**






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		<h1>New Device for Christmas...</h1> <p>©2024 Arctic Wolf Networks, Inc. All rights reserved. Confidential</p>
		
		

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## Bad Tips / Good Tips

Bad



- Username as your name or about you
- Re-use the same password on each site, or putting '1' at the end
- Allowing strangers to chat with you (that aren't your friends)
- Giving away your personal details / secrets when asked

Good



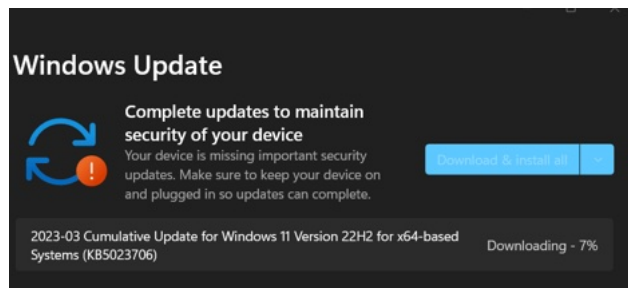
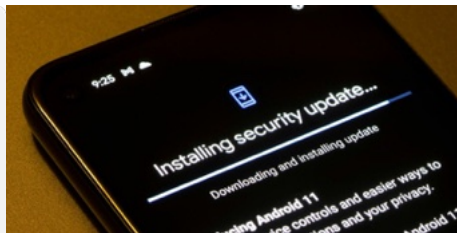
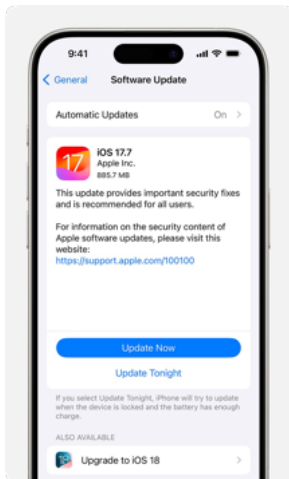
- Username purposefully unique and not about you
- Different passwords for each website or gaming platform
- Blocking strangers to chat with you (that aren't your friends)
- Be cautious!

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## Update your devices



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# Social Media

*This picture was made with AI... is this correct and to be trusted?*



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## Social Media & You

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- **Promotes a distorted view of the world**
  - Content pushed to you using AI
  - Can make you feel sad – ‘not as cool/hip’
  - Ads disguised as user posts making you want to buy things
  - Fake news - displaying opinion as fact
- **“Doomscrolling”**
  - Extremely hard to put away
  - £££

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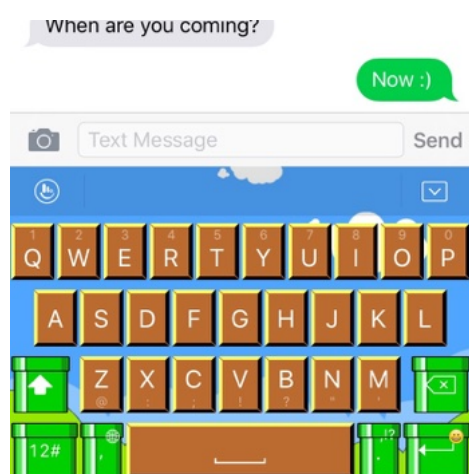
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## We Are The Product

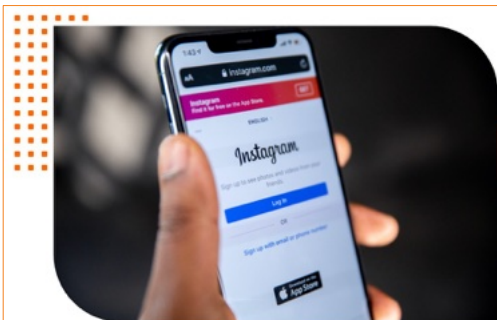
- Everyone has a digital fingerprint & footprint
- Access to your messages, photos, videos, location, shopping habits, websites you visit
- Generates knowledge about you... that companies want to buy
- **The content you post stay online forever**
- **Cyber criminals can use this to pretend to be you or bribe you to do something!**



## Keyboard Apps – a way to steal your passwords



- Keyboard apps are an easy way for criminals to read everything you type into your keyboard!
- Secrets, conversations, passwords!



### Teen Accounts Introduced to Instagram

20 Sep 2024 • Beverley Thornton

- Create your own content and feeds
- Set your privacy settings to the highest
- Allow messages from only people you follow
- Have your parents help – we've been through this!

## Keeping Safe Online

# 4 key ways to defend yourself

- Defend against phishing attempts.
- Use strong passwords.
- Secure your devices.
- If in doubt call it out.

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## 1. Defend against phishing attempts

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 National Cyber Security Centre

### Phishing

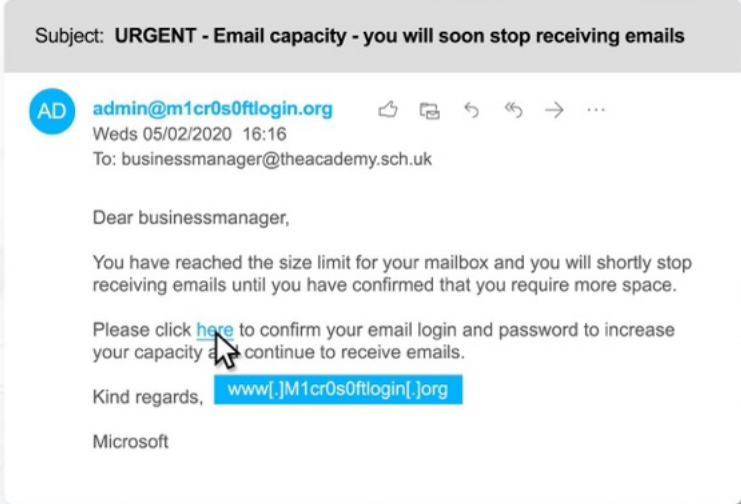
Untargeted, mass emails sent to many people asking for sensitive information (such as bank details) or encouraging them to visit a fake website.

[www.ncsc.gov.uk/glossary](http://www.ncsc.gov.uk/glossary)










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## Phishing example



Subject: **URGENT - Email capacity - you will soon stop receiving emails**

 [admin@m1cr0s0ftlogin.org](mailto:admin@m1cr0s0ftlogin.org)      

Weds 05/02/2020 16:16  
To: [businessmanager@theacademy.sch.uk](mailto:businessmanager@theacademy.sch.uk)

Dear businessmanager,

You have reached the size limit for your mailbox and you will shortly stop receiving emails until you have confirmed that you require more space.

Please click [here](#) to confirm your email login and password to increase your capacity and continue to receive emails.

Kind regards, [www\[.\]M1cr0s0ftlogin\[.\]org](http://www[.]M1cr0s0ftlogin[.]org)

Microsoft

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# 1. How do I defend myself against phishing attempts?

1. Reduce the information available to attackers.
2. Know the influence techniques.
3. Know what 'normal' looks like.
4. Don't be embarrassed to ask for help.
5. Report if you click!



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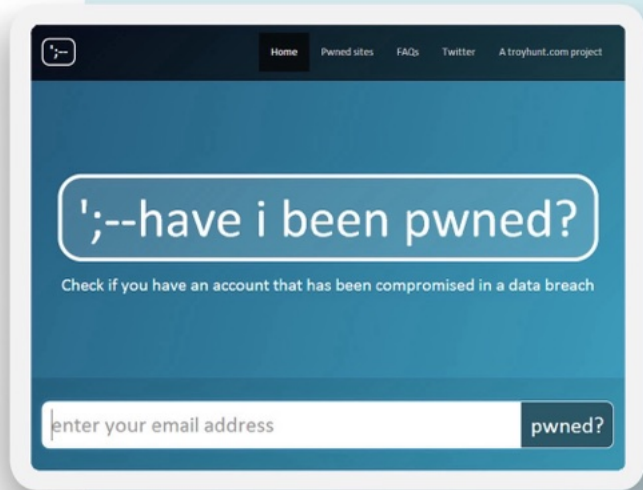
# 2. Use strong passwords



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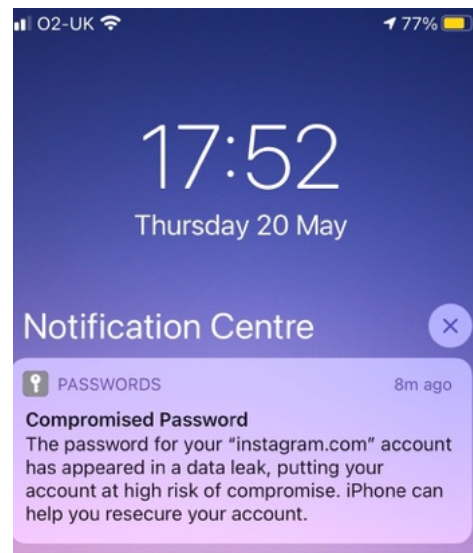
## 2. Using strong passwords

- Avoid commonly used passwords.
- Avoid passwords relating to personal information.
- Avoid passwords that have been breached previously.



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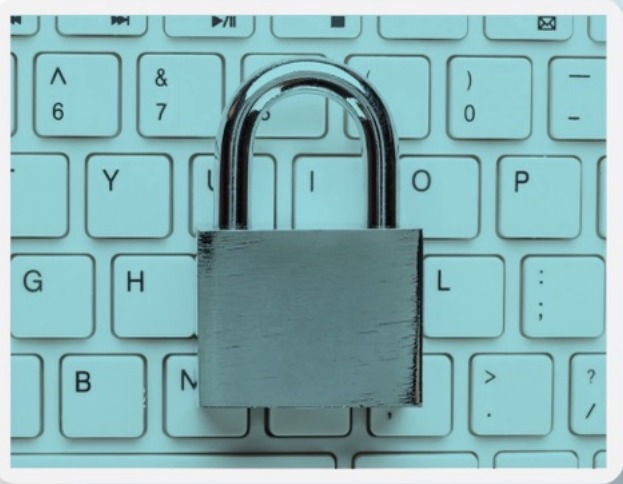


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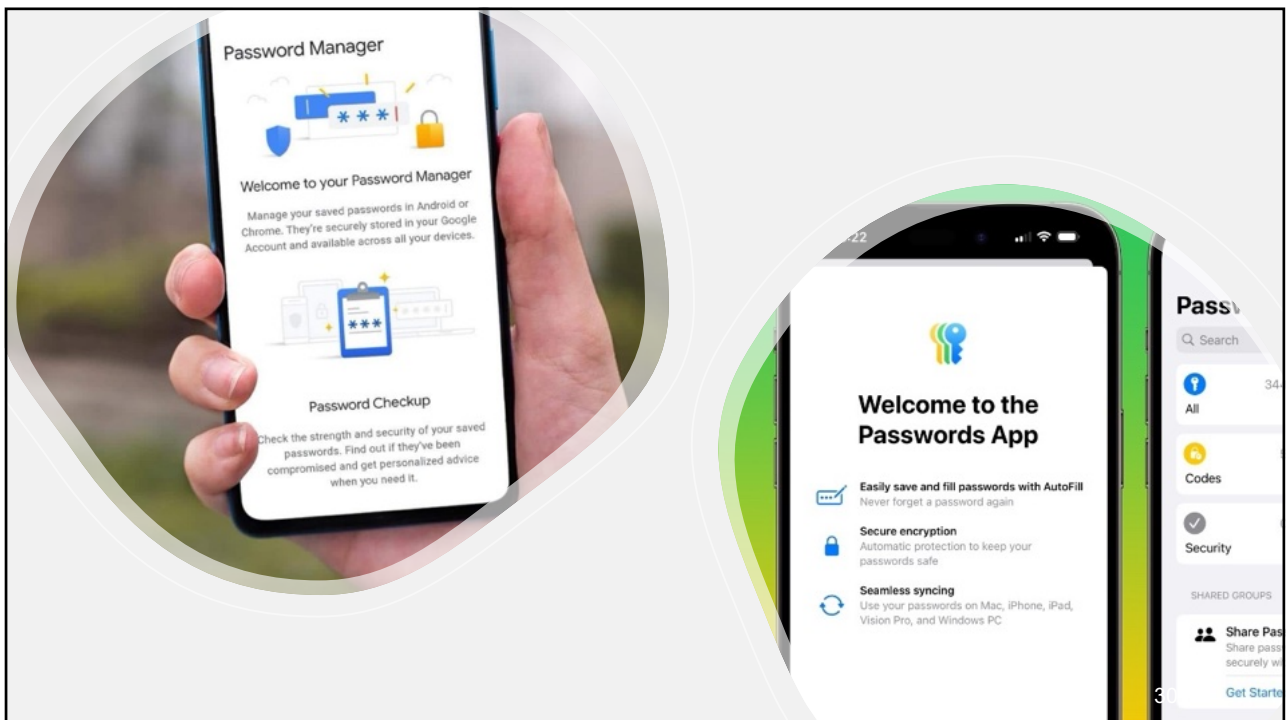
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## 2. Using strong passwords

1. Create a strong password for important accounts.
2. Use a separate password for your work account.
3. Where available, switch on two-factor authentication for important accounts.
4. Store passwords securely.



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### 3. Secure your devices

1. Do not ignore updates.
2. Only download apps from trustworthy sources.
3. Physically protect your device.
4. If you need to use USB storage, ensure it is encrypted.



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### 4. If in doubt call it out










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# 4. If in doubt call it out

1. Report any suspicious activity.
2. Report as soon as possible.
3. Don't be afraid to challenge.



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<p>Summary</p> <h2>Your checklist</h2>	 <h3>Review</h3> <p>Review the privacy settings for your social media, professional networking sites and app accounts.</p>	 <h3>Know</h3> <p>Know who to report any unusual activity to. If you're not sure, ask your line manager or IT team.</p>	 <h3>Check</h3> <p>Check your device is set to receive updates automatically.</p>
 <h3>Set</h3> <p>Set a strong password and switch on two-factor authentication, if available, for your most important accounts.</p>	 <h3>Remove</h3> <p>Remove any apps that have not been downloaded from official stores.</p>	 <h3>Check</h3> <p>Check that the password for your work account is unique.</p>	 <h3>Flag it</h3> <p>If it's not possible to follow security advice, process or policy - flag it to your IT team.</p>

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